

# ALPINE ECHO

ALPINE, CALIFORNIA  
THURSDAY, May 12, 1960

PRICE FIVE CENTS  
VOLUME 3, NUMBER 9, PAGE 1

## Date Book

THURSDAY, May 12th  
YW-Wives, Youth Center, 1 P. M.  
Kiwanis, Fuller Hall, 7 P. M.  
FRIDAY, May 13th  
Alpine Acacia Club, Fuller Hall, 6:30 PM  
El Capitan band & choir concert, 7:30 PM  
Movie, Alpine Woman's Club, 7:30 PM  
V. F. W. meeting, at Hall, 8 PM  
Jr. High dance, Alpine School aud.  
SATURDAY, May 14th  
Bonita Field Day (4-H)  
VFW game night, at Hall, 8 PM  
SUNDAY, May 15th  
Alpine Ballfiend Dedication and Barbecue  
at Alpine Youth Center, noon on.  
MONDAY, May 16th  
Alcoholics Anonymous, Fuller Hall, 8 PM  
WEDNESDAY, May 17th  
Alpine Community Church Guild,  
Fuller Hall 9 A. M.  
THURSDAY, May 18th  
YW-Wives, Youth Center, 1 PM  
Kiwanis, Fuller Hall 7 PM  
FRIDAY, May 19th  
WEDNESDAY, May 18th  
Alpine Community Church Guild,  
Fuller Hall 9 AM  
THURSDAY, May 19th  
YW-Wives, Youth Center, 1 PM  
Kiwanis, Fuller Hall, 7 PM  
FRIDAY, May 20th  
Alpine Community Church family night  
dinner, Fuller Hall, 7 PM  
Movie, Alpine Woman's Club, 7:30 PM  
V. F. W. Auxiliary, at Hall, 8 PM  
SATURDAY, May 21st  
Bake Sale, Bailey's Cafe, 10 AM  
Rummage Sale, Perkin's Store.  
VFW game night, at Hall, 8 PM

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John Reynolds, of Victoria Drive, flew East to attend the annual convention of the National School Board Association. He went on to Detroit where he received delivery of his new Dodge at the factory and drove through twelve states returning to Alpine. Stopping to visit relatives and friends on the way back he was gone 15 days.

## KINDERGARTEN

Alpine kindergarten enrollments for the 1960-61 school year will be accepted immediately. Enrollees will be accepted in the same order as applications are received and recorded in the District Superintendent's office, at Alpine School. This of course includes the children for the new Harbison Canyon School too.

Section 5254 of the California Education Code provides that the child shall be four years nine months of age on or before September 1, 1960. Also, Section 10504 provides that the parent or guardian shall present proof of the child's age by submitting a certificate of birth, a baptism certificate, a passport, or an affidavit.

Only sixty kindergarten children can be accommodated and they will be accepted on a "first come, first served" basis.

## Exchange Visits

Last week the Harbison Canyon Fire Department men visited the meeting of the Alpine Fire Department. The previous Tuesday the Alpine men had visited the Harbison Canyon group. They exchanged ideas and discussed mutual problems.

## Birthdays Honored

Last week at the Alpine Community Church Guild the following ladies were feted because their birthdays fall in May: Muriel Bowlus, Fern Latham, and Mamie Scott.

## JR. HIGH DANCE

Tomorrow evening, Friday, there will be a junior high dance in the Alpine School Auditorium. Bring your favorite records. The seventh and eighth graders may each invite an outside guest. The Alpine P. T. A. is sponsoring the dance.

Miss Suzanne Fisch spent the Mother's Day weekend with her mother, Mrs. Donald J. Kenevan, of Alpine.

Mrs. Jim Bartley is in the hospital recovering from surgery. Vera is a cook at Bailey's Cafe in Alpine.

## EL CAPITAN

### NEW A. S. B. OFFICERS

The newly-elected officers for the El Capitan High School Associated Student Body are: president, Ron Damschen; vice-president, Kathy Metty; secretary, Carin Hinkle; and attorney general, Don Royal. Commissioners are: finance, Barry Carr; sales, Mike Hill; school service, Donna Smith; publicity, Susan Harmsen; athletics, Brian Ross; and cultural affairs, Sheri Anderson.

The new officers will attend a student government conference at Palomar the weekend of May 20 and 21. This will be El Capitan's second annual conference. Several other students interested in student government will also attend.

## Alpine P.T.A.

The Madrigal Singers of El Capitan High School entertained at the Alpine P. T. A. last Tuesday evening. Miss Gloria Harris, Alpine fourth grade teacher, presented two vocal solos.

Boy Scouts of Alpine Troop 105 led the the Pledge of Allegiance and gave the Inspirational Thought.

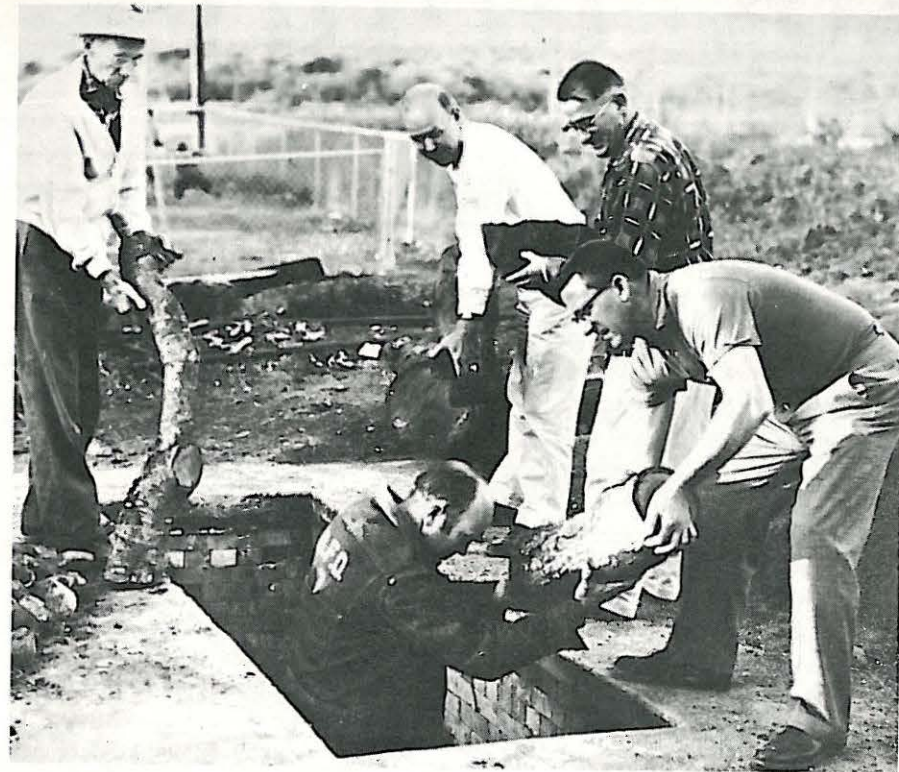
The new P. T. A. officers were installed by Elizabeth Setser, first grade teacher.

## ART

Student art, from the classrooms of elementary, secondary schools and junior colleges throughout the county will be exhibited May 15 - June 12 at the Fine Arts Gallery, Balboa Park, San Diego.

Alpine students whose art work will be displayed are: Carlo Wallenborn, pastels of Mr. Strohte's seventh grade class; and Pat Dalton and Richard Harris, watercolors, of Mrs. Crawford's fourth grade class.

A reception from 3:00 to 5:00 P. M. on May 15, with student hosts and demonstrators will open this outstanding exhibit. Planned jointly by the Department of Education, San Diego County, and the Fine Arts Gallery, the exhibit will be a dramatic portrayal of art development at various levels.



..... Photo by John Gilroy

Preparing for Sunday's Alpine ballfield dedication barbecue from left to right are Basil Spears, Richard Harris, Gene Wilcox, Larry Wilcox and in the pit is Jack Blankenship.

## BASE BALL BARBECUE

The Alpine Junior Baseball Dedication Barbecue is to be held this Sunday, May 15, at the Alpine Youth Center in conjunction with the launching of the regular season play with all ten teams taking part. Several guest personalities will also be on hand. All proceeds raised from this event will go toward helping to defray the cost of operating the association this season. Tickets may still be bought on the day of the barbecue.

The barbecue will be handled by the V. F. W. Post of Alpine under the direction of Doug Fordyce and Virgil Wake. This post and its men deserve a vote of thanks for donating their time for such a worthwhile cause.

Here is everyone's chance to come out and see this new ball field built by a handful of men who have spent almost every weekend for over a year building for the youth of this community a field second to none in the county.

So let's all get out and show our appreciation and also help out a worthwhile cause. See you all there. Festivities begin promptly at 12 noon.

## Re-Elect

# DAVE BIRD

## Supervisor Second District

EXPERIENCED

ENERGETIC

ENDLESS in EFFORT

I stand on my record  
of performance



David Bird, County Supervisor, Second District, today begins his campaign for the sixth time. June 7, 1960, is the election date. "I might be a couple of years older, but I never felt better," said Bird as he began the rounds of businessmen and old acquaintances.

Bird, who started in politics as a National City Council member in 1924, has been a devoted public servant and successful businessman in his district since 1920. After four terms as a National City Council member, during which Bird served six years as Mayor, he conducted a successful bid for Supervisor in 1940.

In previous campaigns, Bird has had little difficulty in facing reelection. In fact, two terms he ran unopposed and he has served as Chairman of the Board of Supervisors in San Diego County six times.

In serving his district for 19 years, Dave Bird has earned a county-wide reputation for his work in developing an early county administration program, his advocacy of a public works department, his fights for modern sanitation, roads, parks and recreation areas, and his support of sound economic expenditures.

Bird's state wide and national fame is reflected by his recent election as vice-president and chairman of the Board of National Association of County Officials.

Bird lives at 945 N Avenue, National City, with his wife, Margaret. His married son and two daughters and seven sons all live in San Diego County. Bird, a former Navy Service Man, is active in veteran circles.

### 4-H CLUB MEMBERS HONORED

Last night a county-wide dinner was given honoring the gold star-all star 4-H members. These awards are based on projects, community work and participation in regular club work. The all stars were guest speakers. George and Louis Landt are all stars and James White is a gold star.

### BONITA FIELD DAY

Members of the Alpine Champion 4-H Club will enter their projects in the Bonita Field Day this Saturday, May 14, starting at 9 A. M.

Mike Robertson and Paula Templeton will exhibit sheep; James, Richard, and Mary White will show goats; Calvin Jerney, rabbits; and Fred Manning, turkeys. Other members will leave at 8 A. M. from Landt's store to attend this all-day affair.

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**Oranges Juice** **5 lb 39¢**

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**Ground Beef** **45¢ lb 3 lb \$1**  
**Wieners** all meat skinless **47¢ lb**

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**Alex**  
**Re-Fried Beans** lb **23¢**

FROZEN FOODS

**Hages Bulk Pack half gal**  
**ICE CREAM** **75¢**

ALEX REGULARLY 25¢

**CORN TORTILLAS** **5 for \$1**

SPECIALS FOR FRIDAY & SATURDAY, MAY 13 & 14

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 444 W. Main St., El Cajon HI 4-1161  
 HATCH CHEVROLET  
 850 El Cajon Blvd., El Cajon HI 4-1105

**APPLIANCES**  
 AL HINKLE LUMBER & RANCH SUPPLIES  
 2101 Hwy. 80, Alpine HI 5-2184  
 HELLAND APPLIANCE COMPANY  
 484 E. Main St., El Cajon HI 4-1411

**AUTO REPAIRS**  
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**DRUG STORES**  
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**EQUIPMENT RENTALS**  
 FRED RUSHING  
 Alpine HI 5-2214

**FEED**  
 WAKE'S FEED STORE  
 2458 Tavern Road, Alpine HI 5-2752

**FURNITURE**  
 THE MEACHUM COMPANY  
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**GRADING**  
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 JIM GAVIN  
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FRED RUSHING  
 Alpine HI 5-2214  
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**MISCELLANEOUS SALES**  
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**MARKETS**  
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 2355 Highway 80, Alpine HI 5-2217  
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**ALPINE ECHO**

AN INDEPENDENT WEEKLY NEWSPAPER  
 PUBLISHED IN ALPINE, CALIFORNIA  
 SAN DIEGO COUNTY

SUBSCRIPTION: 1 YEAR.....\$2.00

JUDICIALLY DECLARED A NEWS-  
 PAPER OF GENERAL CIRCULATION  
 BY THE SUPERIOR COURT OF SAN  
 DIEGO COUNTY, CALIFORNIA.

NOVEMBER 12, 1959:  
 LEGALLY QUALIFIED TO PUBLISH  
 LEGAL NOTICES.

PHONE HICKORY 5-2616  
 Edgar S. Welty HI 5-2179 EDITOR

MAILED AT ALPINE, CALIFORNIA

**ALPINE ECHO**  
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**WANT ADS.....WANT ADS**  
 The cost is little; the results are good--  
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 Drop your ad copy and money either at  
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 Woodall's office...across from Alpine  
 Community Church) or mail to ALPINE  
 ECHO, P.O. Box 8, Alpine, California.  
 Call HI 5-2616 or HI 5-2179 for assistance  
 in wording your ad.

=====

**FOR SALE: NEW WINDOW GLASS**  
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**ACACIA CLUB**  
 Tomorrow evening the Alpine Acacia  
 Club will be entertained with pictures of  
 Guaymas and Mazatlan, Mexico, shown  
 by Mr. and Mrs. Orville Brown of La  
 Mesa. The Browns are friends of Ed and  
 Edith Dally. Originally Mrs. Katherine  
 Black was to show pictures of her trip, but  
 she was called out of town.

The program will be preceded by a pot-  
 luck dinner starting at 6:30 P. M.

**SPAGHETTI DINNER**  
 Monday, May 23, there will be a  
 spaghetti dinner given by the Ladies  
 Guild of the St. Philomena's Church at  
 Al's Snack Bar at Flinn Springs.

The ladies will serve the benefit dinner  
 from noon until 8 P. M., \$1.00 a plate.  
 The public is invited.

**BAKE SALE**  
 The members of St. Ann's and St. Mary's  
 units of the St. Philomena's Church Guild  
 will have a bake sale on Saturday, May  
 21, starting at 10 A. M. Home-baked  
 goodies will be available at Bailey's

## CAMPO NEWS

by Fay Farris  
 Lake Morena Woman's Club held its  
 annual birthday party at the lovely home  
 of Norma Molchan Tuesday evening, May  
 3, celebrating the birthday of each mem-  
 ber. There was an exchange of gifts and  
 the rest of the evening was spent playing  
 cards. Delicious refreshments were served  
 buffet style, and the food was open face  
 sandwiches, date nut sandwiches, stuffed  
 eggs, cake, coffee and tea. A beautiful  
 birthday cake was made by Gertrude Has-  
 kell, and the other hostesses were Marie  
 Martin, Flora Skonberg and Daisy McCoy.  
 Prizes were won by Ava Moreland, Bee  
 Boyd and Fay Farris. Also present were  
 Charlotte Northington, Bobbie Hasen-  
 maier, Mollie Wilson, Dell Nielsen, Ardell  
 Croft and Norma Molchan.

The Mexican Canasta Club met at the  
 home of Ardell Craft on Wednesday, May  
 4, and the following were present: Marie  
 Martin, Jané Ham, Dell Nielsen, Phoebe  
 Thompson, Gertrude Haskell, Charlotte  
 Northington, Fay Farris and the hostess.  
 Prizes were won by Ardell Craft and Jane  
 Ham.

The Homemakers planned a cookout  
 breakfast on Thursday morning, May 5, in  
 the Painted Desert, but had to call it off  
 on account of the weather. It will prob-  
 ably be held the following week.

Alice Liggett gave a birthday party for  
 Fay Farris Thursday evening at her home  
 in Morena Village, and the following were  
 present: Helen Cooper, Helen Pate and  
 her mother Katherine Wortman, Bee Boyd,  
 and her mother Millie Wilson and the  
 hostess's mother Pearl Deines. The even-  
 ing was spent playing canasta and prizes  
 were won by Pearl Deines, Helen Cooper  
 and Helen Pate. The honored guest re-  
 ceived many lovely gifts, and was totally  
 surprised when a beautifully decorated  
 cake was brought in and she was informed  
 that her husband had sent it to the party.

The Mountain Empire Republican  
 Women, Federated, met at the Stone  
 House in Campo for potluck luncheon on  
 Friday, May 6. Guest speakers were Mrs.  
 Horace C. Laird and Assemblyman Jack  
 Schrade. Mrs. Laird is vice-president of  
 the Coronado Republican Woman's Club  
 and is a candidate for Republican County  
 Central Committee. She is also campaign  
 manager for the Federation for other can-  
 didates in the next election. About 21  
 members were present, and they all en-

## Honors Road Employees

Two County employees were honored at  
 a buffet held in Dave Bird's home, 945  
 "N" Avenue, on Friday, May 6. According  
 to Bird, Sam Hansen, Alpine, and George  
 Rice, El Cajon, were recognized for  
 serving the County Road Department for  
 25 years at the retirement party attended  
 by eighty-five people.

After the buffet Bird presented Hansen  
 and Rice with 25 year County Service  
 certificates. The two County Road De-  
 partment employees also received new  
 watches from Dave Speer, County Road  
 Commissioner and County Engineer.

joyed the delicious food and the speeches  
 very much. Mrs. Straub from El Centr  
 and Mrs. Griswold and Mrs. Eagen from  
 San Diego were among the members  
 present.

On Saturday night, May 14, at 6:30 P. M.  
 the Campo Boy Scout Troop 372 and the  
 Campo P. T. A. will have a taco dinner at  
 the Mt. Empire High School Cafeteria,  
 after which there will be a talent show--  
 adults, 75¢; children under 12, 50¢. The  
 Scouts are sponsoring the dinner and the  
 P. T. A. will have a dessert booth and  
 present the talent show.

A Little League Baseball team has been  
 formed for boys at the Campo Elementary  
 School--2nd grade through 6th grade.  
 The first game will be played today,  
 Thursday, May 12, at 3:00 P. M. Soft  
 drinks and candy will be sold. Everyone  
 is asked to support this project so they  
 can play through the summer, otherwise  
 it will have to discontinue after the close  
 of the school term.

**ALPINE MOVIE**

7:30 p.m. Friday 35¢

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**ALPINE CLEANERS**  
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**CUB SCOUTS PRESENT COLORS**  
Cub Scouts of Alpine Pack 350 presented the flag ceremony at the Grossmont Dis-

trict Scout Roundtable last Thursday at the Lemon Avenue School in La Mesa. Boys participating were Robert Clinton, Richard Harris, Timothy Kramer, George Koebel and Edgar Weir.

## The Meachum Co.



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## Gardener's Checklist

1. Don't try for long stems on your first roses by cutting back too far when picking early blooms. Develop the plant by leaving as much of the leaf surface as possible.
2. Spring flowering deciduous shrubs such as Spiraea, Philadelphus (Syringa,) Weigelia and Forsythia make a better show if they're pruned when finished flowering.
3. When transplanting annuals from nursery flats, let them get a good start --- then pinch out the tops to encourage branching and added bloom. Exceptions to this rule are column stocks and asters, now available at your C. A. N. nursery.
4. There is still time to plant dahlias and gladiolus bulbs. Ask about dusting bulbs to protect them from insects, fungus; and about soil additions which can promote bigger and better blooms.

## PASCOS NURSERY

1216 Broadway El Cajon  
HI 4 9071

## ALPINE UNION SCHOOL

In a regular monthly meeting Monday night the Governing Board of the Alpine Union School District spend a major portion of the time "winding up" several contractual details relating to the new Harbison Canyon School Building. Some discussion centered around the applications received to date for custodial services at the new school. No candidate was chosen and applications are still being accepted.

In other action the Board:  
Approved a contract with the County to continue the mobile shop program.

Considered several individuals for graduation speaker and

Discussed various traffic hazards existing on the school bus routes such as sharp curves, road conditions, blind corners, and over-hanging tree limbs and brush.

WE ARE ACCEPTING APPLICATIONS FOR CUSTODIAL WORK AT HARBISON CANYON SCHOOL.

### REDWOOD SIGNS

Have you noticed the new redwood sign at the Alpine Youth Center? You, too, can have one made for your home. Profits of the sale of the signs goes to the Alpine Youth Center. Larry Wilcox and Tom Nichols are the signmakers.

## WATERING

**A Word To The Wise About Watering**  
When May comes to California, the gardener can count on one thing: he won't get much help from nature in the way of watering. In fact, there's ninety-nine chances in a hundred he won't get much rain for several months.

This often comes as a shock to gardeners newly arrived from lands of summer showers. For while our Chamber of Commerce brochures boast of sunny skies, they don't mention the consequences when it comes to gardening. Native Californians, however, have learned that our year-round gardening climate more than compensates for the need to apply water this extra time.

Most common among the many mistakes gardeners make in watering is not soaking deep enough. This, says the California Association of Nurserymen, forces roots to seek moisture near the surface where, at the slightest drying out, they are often hard pressed to survive. Deep watering forces them down, where they can stand drought of several days with no ill effects.

The amount of moisture a given soil will hold and the length of time it will hold it is directly proportionate to the soil texture. Sandy soils need water frequently. Clay and adobe soils, less frequently.

There are some fine-rooted shrubs that naturally grow near the surface, and no amount of watering will force them down very far. You can include the likes of azaleas, camellias, rhododendrons, and fuchsias among these. Keep them moist at all times. A good two or three inch mulch of peat or steer manure will help to preserve moisture around these shrubs and extend the interval of watering. Most susceptible of all to drought are exposed clay pots and hanging baskets. Though climate conditions may vary, daily watering is a must for these. Proper watering is really a matter of common sense. Just don't kid yourself into thinking plants can go longer without water than your common sense dictates.

There will be no charge for the concert to be presented this evening at the El Capitan High School, 7:30 P. M. The school band and choir will present "An Evening of Music," according to Arthur C. Schwuchow, music instructor. Everyone is welcome.

**LOWEST-OVERHEAD-COST-PER-CAR-DEALER-OF-THEM-ALL**  
**SAVE ON '60 CHEVROLETS!** EVENINGS 7-9 P.M. CLOSED SUNDAY (because it is Sunday)  
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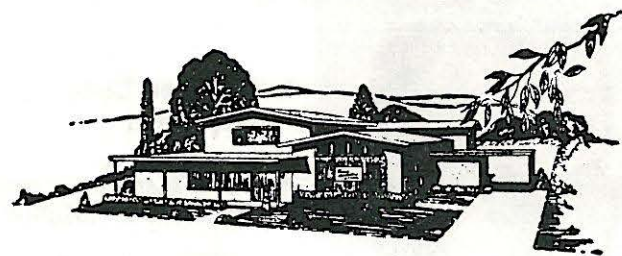
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